



# City of Cincinnati

Date: May 31, 2002

**Contact:** Ethel Cogen, Cincinnati Community Development, 352-6135  
Patricia Rohrer, Home Ownership Center 961-2800, ext.20

## MEDIA ADVISORY

### ***“Unprecedented Partnership revolutionizes Mortgage Lending”***

*Mayor kicks off National Homeownership Month as Third Federal Savings and Home  
Ownership Center announce **The Perfect Choice***

**WHAT:** Cincinnati’s official kickoff to National Homeownership Month. Unique partnership between The Home Ownership Center and Third Federal Savings will revolutionize mortgage lending in the city of Cincinnati.

**WHEN:** Monday, June 3, 2002  
10:30 a.m.

**WHERE:** 2820 Vernon Place  
Avondale

**PARTICIPANTS:** Mayor Charlie Luken  
Third Federal Savings Bank CEO  
Home Ownership Center of Greater Cincinnati, Inc.

**PHOTO OPPORTUNITY:** Mayor declaring June as National Homeownership Month and presenting the Key to City to Third Federal Savings

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